

Agenda:

1. Research Seminar 5./6.7.2017
2. Research Seminar 18.12.2017
3. Research Seminar 03.05.2018
4. WING Kongress 2018
5. EPIEM/ESTIEM Konferenz 2018

Research Seminar 5./6.7.2017 - Rückblick



Interuniversitäres
Forschungskolloquium
Techno-Ökonomie



Fee and Registration

The participation fee is 200 EUR per person. The registration is open from now until May 19th 2017. The number of participants is limited to the max. of 30 persons. The "first pay – first serve" principle will be applied. Payment is due right after registration for this seminar and is managed by the office of the Institute of Business Economics and Industrial Sociology at TU Graz: bwloffice@tugraz.at

Venue

TU Graz
IIM- Seminar room
NT04074
Kopernikusgasse 24
8010 Graz
4th-Floor

Accommodation

Hotel Gollner**** is located in the center of Graz, only a few minutes from the main tourist sights. For members of the „TÖF-Group“ and TU Graz the hotel offers special prices. The cost for accommodation is not covered in the participation fee and must be organized independently by each participant.

Organisation

Institute of Business Economics and Industrial Sociology
Kopernikusgasse 24/II
A-8010 Graz
Phone +43(0)316873-7281

For any questions please do not hesitate and contact Ms Amila Omazic amila.omazic@tugraz.at




Lecturer

Prof. Dr. Steve Quarrie started his research career at the **University of Cambridge** and has been a research scientist for nearly 50 years all over Europe. For much of his UK-based research career he managed multi-partner international consortia of researchers, and has published his research in many of the leading journals in the plant sciences. His papers have been cited more than **2.000 times**.

He teaches general **research skills** to PhD students, including modules on good quality research and scientific writing, and for many years has given training courses to researchers around Europe on aspects of general research skills.

Feedback questionnaires from previous courses give average participant assessments of typically over 4.7/5. Around **1600 scientists** have attended the courses so far (e. g. from UK, Italy, Austria, Slovenia, Serbia, Montenegro, Macedonia, Bosnia, Poland, Czech Republic).

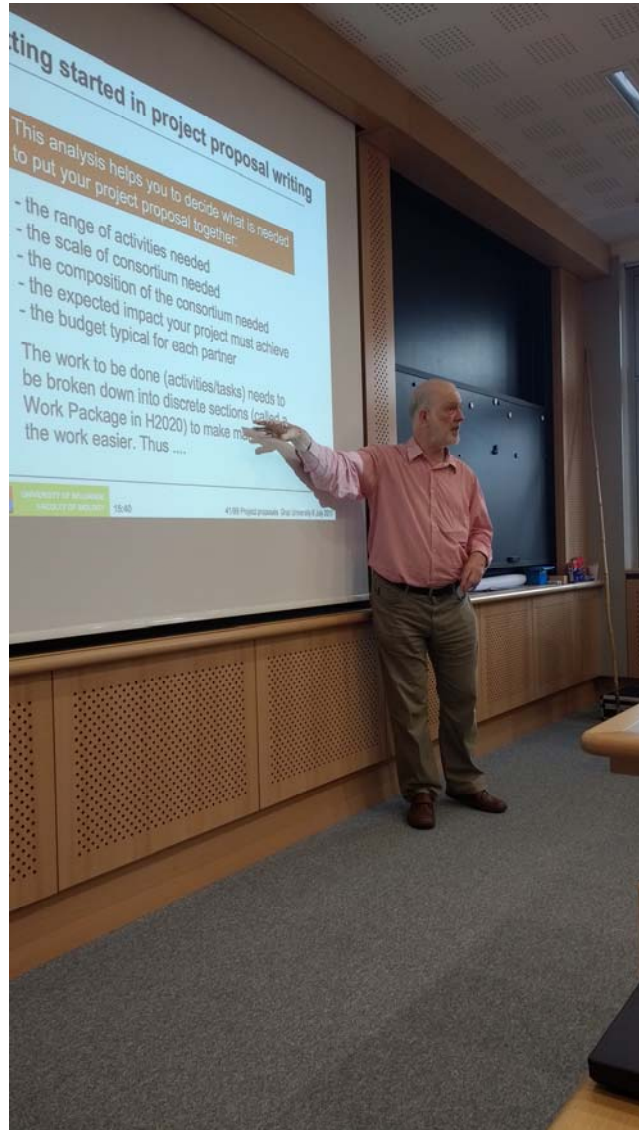


Research Seminar

A seminar on academic research skills for post-graduates, researchers and professors

Date: 5./6.7.2017

Research Seminar 5./6.7.2017



Research Seminar 18.12.2017 - Aktuell



Fee and Registration

The participation fee is 75 EUR per person. The registration is open from now until **December 12th 2017**. The number of participants is limited to the max. of 24 persons.

The "first pay – first serve" principle will be applied. Payment is due right after registration for this seminar and is managed by the office of the Institute of Business Economics and Industrial Sociology at TU Graz: bwloffice@tugraz.at

Venue

Graz University of Technology
UFO Seminar Room
NT02052

Kopernikugasse 24
8010 Graz
2nd Floor

Organisation

Institute of Business Economics and Industrial Sociology, Working Group „Industrial Marketing, Purchasing and Supply Management“
Kopernikugasse 24/II
A-8010 Graz
Phone: +43(0)3168737281

For any questions please do not hesitate and contact Ms Dipl.-Ing. Sigrid Swobodnik, BSc: sigrid.swobodnik@tugraz.at



Lecturer

Dr. Joseph Waddington is an Assistant Professor in the Department of Educational Policy Studies and Evaluation at the Martin School of Public Policy and Administration at the **University of Kentucky**, United States of America.



Previously, he was a research associate at the University of Notre Dame. He earned a Ph.D. in Educational Studies and M.A. in Statistics from the **University of Michigan**. In Dr. Waddington's research, he applies rigorous quantitative methods to important questions of K-12 educational policy and practice.

His research has been published in several peer-reviewed journals and cited in numerous media outlets, including National Public Radio, The New York Times, and Time Magazine.

Dr. Waddington regularly teaches courses in research design and analysis and advanced quantitative research methods at the University of Kentucky. He is a former instructor of the ICPSR Summer Program in Quantitative Methods at the University of Michigan.



Interuniversitäres Forschungskolloquium Techno-Ökonomie



Research Seminar

Designing Empirical Research and Telling Its Story

Date: 18th of December 2017

Research Seminar 18.12.2017 - Aktuell



Goal of this Seminar

Understand...

- ...what the core of empirical research is
- ...principles of good research design
- ...the importance of thinking before doing statistical analysis
- ...that adequate empirical analysis is a precondition to get published in scientific journals

Learn how to...

- ...build a theory-based story
- ...design an empirical study
- ...present data and telling a relevant story
- ...link theory with data from the empirical study

Recognise when you are ready to submit your empirical based research paper to an international scientific journal.

Target Group

This seminar is targeting at PhD Students, Researchers and Professors who are interested in high-quality empirical research as well as publishing in international scientific journals.

Schedule

09:00 - 09:45 Lecture 1: **Introduction & Research Design**

09:45 - 10:30 Lecture 2: **Review of Introductory Statistics**

10:30 - 10:45 Coffee Break

10:45 - 11:30 Lecture 3: **Review of Multivariate Statistics**

11:30 - 12:15 Lecture 4: **Interpreting Data Practice Session**

12:15 - 13:15 Lunch Break

13:15 - 14:00 Lecture 5: **Integrating Qualitative Methods into Research Design**

14:00 - 14:45 Lecture 6: **Group Work Session**

14:45 - 15:00 Coffee Break

15:00 - 15:45 Lecture 7: **Q&A Session; Issues and Pitfalls in Research Design and Reporting**

15:45 - 16:30 Lecture 8: **Group Work Session**

16:30 - 16:45 Break before Presentations

16:45 - 17:45 Lecture 9: **Presentations and Wrap-Up**



Research Seminar 03.05.2018 - Ausblick







Interuniversitäres
Forschungskolloquium
Techno-Ökonomie

Fee and Registration

The **participation fee** is 75 EUR per person. **Registration** is open from now until **April 30th 2018**. The number of participants is limited to the max. of 24 persons.

The “first pay – first serve” principle will be applied. Payment is due right after **registration** for this seminar and is managed by the office of the Institute of Business Economics and Industrial Sociology at TU Graz: bwloffice@tugraz.at

Venue

Graz University of Technology
BWL Seminar Room
NT02100

Kopernikugasse 24
2nd Floor
A-8010 Graz

Organisation

Institute of Business Economics and Industrial Sociology, Working Group „Industrial Marketing, Purchasing and Supply Management“
Kopernikugasse 24/II
A-8010 Graz
Phone: +43(0)3168737281

For any questions please do not hesitate and contact Ms Amila Omazic, BSc MSc:
amila.omazic@tugraz.at



Research Seminar

Good Quality Research and the Task of Scientific Writing

Date: 3rd of May 2018

Research Seminar 03.05.2018 - Ausblick



Goal of this Seminar

Enhancement of the scientific writing skills, specifically for publication.

"Good science tries to eliminate, good art seeks to provoke; mystery, which is lethal to one and vital to the other." John Fowles

Understand...

- ...strategic communication
- ...organizing an outline
- ...analysis writing (critique another's argument)
- ...issue writing (opinion)

Learn...

- ...organization
- ...continuity / word usage
- ...developing an argument
- ...focus writing efforts

Target Group

The target group of this seminar are PhD Students, Researchers and Professors who are interested in publishing in international journals.

Schedule

The Seminar starts at 9 a.m. and ends at 6 p.m.

Introduction
Good quality research
Scientific writing

Note
 Join us for our **Get Together** dinner, the part of our **EPIEM/ ESTIEM** Conference and **WING** Congress.

Time: 7 p.m.
Place: Grazer Burg (White Hall)
 Hofgasse 15



Lecturer

Kenneth B. Young, initiated his academic writing career as a means to subsidize his **San Jose State University** basketball scholarship, which developed into a supporting role at the SJSU Writing Lab.

He is also a retired financial advisor that incorporated grant proposal writing and financial seminars among his services.

Currently, he is the co-owner of „Mother Tongue Language School“ where he focuses on Strategic Communication, Business Strategy Development, TOEFL & GRE prep and proposal editing.

WING Kongress 2018



Donnerstag, 3. Mai 2018

GET-TOGETHER

Den Auftakt des Kongresses bildet das Get-together. Auf Einladung des steirischen Landeshauptmanns treffen sich die Kongressteilnehmer im Weißen Saal der Grazer Burg. Dabei können sie bei einem formlosen Beisammensein in entspannter Atmosphäre erste Kontakte mit anderen Kongressteilnehmern knüpfen.

Freitag, 4. Mai 2018

KONGRESSTAG

Die Vorträge des WING Best Practice Kongresses zum Thema **„Wertsteigerung durch Innovation und Effizienz“** finden in der Aula der Technischen Universität Graz, Rechbauerstraße 12, 8010 Graz, statt. Dabei bietet sich den Kongressteilnehmern, Referenten und Ausstellern auch die Gelegenheit zu interessanten Fachgesprächen und zur Pflege von persönlichen Kontakten.

Die Abendveranstaltung findet über den Dächern von Graz auf dem Schlossberg als Kongress-Dinner im Schlossbergrestaurant statt.



Samstag, 5. Mai 2018

RAHMENPROGRAMM

Die Firmenbesichtigung bei der Anton Paar GmbH mit dem Thema „Innovation bei Anton Paar“ bildet den Abschluss des WING Best Practice Kongresses 2018.

WING Kongress 2018

Vorträge und Referenten

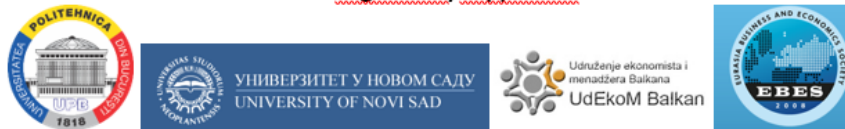
- **Innovation und Exzellenz als Wettbewerbsvorteile**
Dipl.-Ing. Helmut Wieser
AMAG Austria Metall AG
- **Innovation und Effizienz by Projects**
Univ. Prof. Dkfm. Dr. Roland Gareis
Geschäftsführer RGC Consulting
- **Kundenspezifische Problemlösungen**
Dipl.-Ing. Dr. Clemens Honeder
Miba Bearing Group
- **Digitalisierung im Bauwesen**
MMag. Christian Maier
Porr AG
- **Erfolgskriterien für Technologie Start-up Unternehmen**
Dipl.-Ing. Dr. Andreas Flanschger
bionic surface technologies GmbH
- **Innovation und Technologieführerschaft**
Dipl.-Ing. (FH) Andreas Gerstenmayer
AT&S Austria Technologie & System-
technik AG

EPIEM/ESTIEM Konferenz 2018

EPIEM/ESTIEM Conference
 "Creating Value"



Co-Organizers/Supporters:



Opening and Inaugural Session

09:00-09:15	Welcoming Speech	
9:15-10:15	Editor's View: "How to set up a publication in a Scopus Journal" 1. Stevan Stankovski, University of Novi Sad, Serbia Journal: IJEM - International Journal of Industrial Engineering and Management 2. Ender Demir, Eurasia Business and Economics Society (EBES), Turkey Journals: Eurasian Economics Review and Eurasian Business Review 3. Martin Novak, University of J.E. Purkyně (UJEP), Czech Republic Journal: Manufacturing Technology – Journal of Science, Research and Production	
10:15-10:45	Podium Discussion	
10:45-11:15	Break together with WING	
10:45-11:15	Panel Session	
	Track 1: Creating value within EPIEM/ESTIEM Co-Organizer Cristian Mustata (University Politehnica of Bucharest)	Track 2: Special Track on Valuation
11:15-12:00	Invited lectures	Invited lectures
12:00-13:30	Lunch together with WING	
13:30-14:15	Presentations/Workshops	Presentations
14:15-14:45	Break together with WING	
14:45-16:30	Presentations/Workshops	Presentations
16:30-16:45	Closing	