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European University for Responsible Consumption and Production

What is EURECA-PRO?

EURECA-PRO is a European university alliance uniting **9 universities** from Austria, Germany, Greece, Poland, Belgium, France, Spain, and Romania including technical and comprehensive, research-led universities.



EURECA-PRO's mission

EURECA-PRO pursues a dual mission of addressing critical societal and environmental challenges. The alliance aims to **drive sustainability** through **education, research, and innovation**.

Through its innovative approach, the alliance tackles the pressing issue of Responsible Consumption and Production, contributing to UN Sustainable Development Goal (SDG) 12, while also advancing the development of the European Higher Education Area in alignment with SDG 4.



SDG 12: Responsible Consumption and Production

Ensure sustainable consumption and production patterns



SDG 4: Quality Education

Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all



Committed to Planet A

Our impact today shapes the future we live in tomorrow. As a European role model for inter-university cooperation, EURECA-PRO fosters seamless collaboration across borders and actively involves society in its objectives and actions. The project focuses on generating **interdisciplinary, holistic knowledge on Responsible Consumption and Production** and integrating this into all educational activities.

EURECA-PRO is dedicated to addressing both societal and global challenges, paving the way for a more sustainable, inclusive, and borderless future.



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Learn more about EURECA-PRO, its educational offers for students, researchers, and citizens, and joint study programmes on eurecapro.eu

